

THE MESSY TRUTH OF MOMMYHOOD

IT'S LOVE. IT'S LIFE. IT'S LUNACY.

contact@messy-mommy.com

[pinterest.com/themessymommy](https://www.pinterest.com/themessymommy)

twitter.com/mrscmarieturner

[instagram.com/messy_mommyhood](https://www.instagram.com/messy_mommyhood)



About Me

My name is **Crystal Turner**, and I'm a former newspaper editor and a stay-at-home mom. I'm passionate about encouraging women to live confidently and as their best selves.

ABOUT THE BLOG

The Messy Truth of Mommyhood (messy-mommy.com) is, as the name suggests, a blog about the "underbelly" of motherhood. We discuss the parts of parenting that aren't always Instagram-ready — relationship changes, fears, and postpartum depression — as well as the victories, big and small. The site provides a space for women to connect through the journey of motherhood and all its ups and downs.

The Messy Truth of Mommyhood features personal pieces, informational listicles, DIY projects, and a recipe or two. Since launching on March 28, 2017, the site has grown exponentially. More than 60 posts have been published, and the website has had more than 40,000 page views from 30,000 visitors.

SOCIAL REACH & READER DEMOGRAPHICS

Data recorded since the blog's launch on March 28, 2017

52K

WEBSITE VIEWS

1,200

PINTEREST

1,090

TWITTER

876

INSTAGRAM

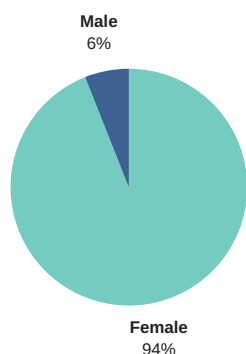
622

FACEBOOK

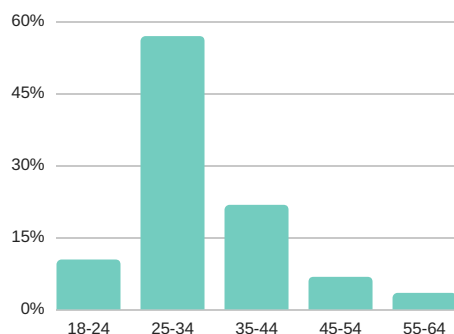
140

SUBSCRIBERS

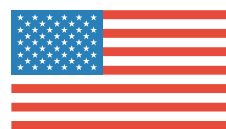
GENDER



AGE



LOCATION



U.S. — 76.46%



Canada — 6.19%



U.K. — 3.22%